



NADIO Communications Committee

The NADIO Communications Committee is charged with establishing and implementing communications strategies that will promote NADIO and its mission to the public, to its membership and to the GME community at large. Examples of these strategies include but are not limited to social media platforms, webpage based communications, listserv communications, and mass communications such as newsletters and special announcements. The Committee oversight of these spaces is necessary to respect NADIO members' time constraints, promote efficient dissemination of information, ensure that key issues are being communicated to DIOs, and that the mission and work of NADIO is promoted in the GME community.

Core Responsibilities:

1. Propose to the Executive Committee communication strategies that NADIO should consider employing;
2. Implement and monitor platforms and activities associated with approved communication strategies;
3. Create a timeline of regular communication that should occur from NADIO to membership and to the GME community and ensure dissemination;
4. Review occasional *ad hoc* communications prior to dissemination;
5. Advise the Executive Committee on additional communications related issues that may arise or that may be proposed by the membership.